

# EUROPEAN AWARD 2023

**THE LEADING EUROPEAN  
AWARD CHAMPIONING  
NEW DIALOGUES BETWEEN  
ARTS AND AUDIENCES**

Press release Paris, 3 may 2023



Projekt Europa © Chris Bishop

## Applications are open !

The last few years have seen significant change in the cultural and creative industries. This has been caused not only by the outbreak of COVID-19, and the rapid conversion to digital technologies, but also by the powerful impact of international social movements. Arts and cultural organisations are questioning their role within our societies, seeking new ways of engaging with audiences, and responding to the challenges of our times.

Open to all **non-profit European cultural organisations**, the European Award encourages new forms of audience engagement and participation in arts and culture, supporting innovative projects, across all art forms, that can be shared, replicated and scaled across Europe. Working against all social, economic and geographic barriers, the Award encourages access to arts and culture for everyone, and champions new dialogues between the arts and audiences.

**3 Awards of €50,000 each and 1 Audience Choice Award of €10,000** will be given to support and stimulate best practices in audience engagement, participation and access to arts and culture across Europe ! The Award Ceremony will take place during the event "Arts & Audiences Now!", the international event about audience engagement dedicated to professionals.

Applicants are invited to apply to one of the 3 categories based on the scale of the organisation's expenditure in 2022:

### CATEGORY 1

Cultural organisations  
up to **€500,000**  
annual expenditure

### CATEGORY 2

Cultural organisations from  
**€500,000 to €2 million**  
annual expenditure

### CATEGORY 3

Cultural organisations  
over **€2 million**  
annual expenditure



Centre Chorégraphique de Strasbourg - ©Matthias Honorat



Photos : EDP Foundation, Lisbon @Diana Quintela - @bishcom - @carolineutrey - @carolineutrey - Fundacion Teatro Real - @EduardoMargarreto

# Why apply?



Take part in our annual event in Paris - *Arts & Audiences Now!*



Compete for one of three Awards of €50,000



Compete for the Audience Choice Award of €10,000



Join our European professional network and workshops



Feature in our publication with *Beaux-Arts Editions*



Promote your project with our social media tools

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## Practical information

Apply to the European Award 2023 before 11 September on [artexplora.org](https://artexplora.org)

Apply at [artexplora.org](https://artexplora.org)

Find out more about the application process and the previous laureates and shortlisted projects [here](#)





interviewed by the  
ts in 2014 and 2015.  
have been transla  
original Ukrainian  
an into English.



© Ashley Day

## About

### ART EXPLORA

Art Explora is an international foundation that inspires new encounters between arts and audiences – locally, nationally and internationally. Our imaginative, contemporary approach encourages new forms of access, participation and engagement with arts and culture, pushing boundaries with digital technology and mobile programmes.

We work in partnership with artists, cultural organisations and communities, exploring all art forms, and creating unforgettable cultural experiences for everyone.

Founded by entrepreneur Frédéric Jousset in 2019, Art Explora is a collective journey bringing together many partners and more than 2000 volunteers.



ACADÉMIE  
DES BEAUX-ARTS  
INSTITUT DE FRANCE

The Académie des beaux-arts (French Academy of Fine Arts) is one of the five academies that make up the Institut de France (Institute of France). Composed of 67 members, 16 foreign associate members and 67 correspondents, it promotes artistic creation through all forms of expression, notably by organizing competitions, awarding annual prizes, funding artist residencies, distributing grants and working to champion France's cultural heritage. A consultative body for the public authorities, it also considers artistic issues.

In order to fulfill these roles, the Académie des beaux-arts maintains a portfolio of assets made up of gifts and bequests, and also runs major cultural sites such as the Musée Marmottan Monet (Marmottan Monet Museum) in Paris, Claude Monet's House and Gardens in Giverny or the Villa and gardens Ephrussi de Rothschild (Saint-Jean-Cap-Ferrat).

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[www.artexplora.org](http://www.artexplora.org)

